

Draft Meeting Minutes March 19, 2012  
Nebraska Section American Water Works Association

Board Chair Rob Pierce called the meeting to order @ 0910 hours. The meeting was held at Olsson Associates office in Grand Island, Nebraska.

Board Members, Committee Chairs and Visitors present:

Board Chair: Rob Pierce

Director: Tony Bilek (not present)

Chair Elect: Eric Lee

Vice Chair: David Lathrop

Secretary: Doug Woodbeck

Treasurer: Ben Day

Trustee: Chad Roberts

Trustee: Milo Rust

Trustee: Rick Melcher

Trustee: Mary Poe

Past Chair: Theresa Konda (call-in)

Committee Chairs and Members: Dennis Watts, John Keith, Mike Wentink, Rich Koenig

Call-in participants: Brian Gongol, Craig Reinsch

The January 18, 2012 Draft Meeting Minutes were reviewed. No changes were recommended. Ben Day moved to approve the minutes, second by Chad Roberts. Unanimous approval.

Treasurers Report: The 2011 budget shows \$2,500.00 deficit at years end. Next year (2013) we'll be publishing our own Wise Water Words as National will no longer be offering this service. We need to let our advertisers know of this change. The cost runs about \$11,000.00 to \$12,000.00 per year to publish three issues. Brian Gongol has suggestions for reducing the printing costs. Printing a new Directory will not be included in our budget for next year. We have one CD that is up for renewal this year. Bend Day made a motion to renew the CD for the same amount (interest) that we are currently getting. Rick Melcher seconded the motion. Approved unanimously. The checking account is at \$45,000.00. One item we will need to keep in mind for the near future is that it is our turn (not sure exactly when) to host a RMSO meeting. This will need to be budgeted for. Rick Melcher moved to approve the Treasurers Report. Mary Poe seconded. Unanimous approval.

Director's Report: See attached.

Committee Reports:

Archive & History: No report.

Audit: No report.

Awards: The proposed "Longevity" award was discussed. The criteria for this award could be 10 years of service and a minimum age (say 70 or 75 years old). Some discussion was had that, if this award is approved, it should only be given to a NSAWWA member. The question was asked, "Should AWWA awards be available for receipt by persons who are not AWWA members?" A vote was taken and the results are:

Pierce - Abstained

Lee - Yes

Day - Yes

Lathrop - Yes

Rust - No

Roberts - Yes

Konda - Yes

Poe - Yes

Woodbeck - No

Melcher - Yes

The vote was affirmative (7 to 2) that non-NSAWWA members are eligible to receive AWWA sponsored awards. Further discussion was had that all awards, safety, WISA, etc., should all be under the purview of the Awards Committee. Historically, a number of awards have not been. A few other potential new awards (maintenance operator of the year, treatment plant operator of the year, etc.) were discussed. Some thought that awards to non-members may provide incentive to join the section. Still others thought that the amount of pay small system operators get keeps them from joining. The criteria for the new proposed awards will be discussed by the Awards Committee and then presented to the Board.

Budget: Ben Day indicated that publishing Wise Water Words was one of our main concerns for the upcoming year and our budget. See attached budget.

Cross-Connection Control: See attached.

Education: John Keith informed the Board that Chuck Thomerson has moved out of state. Six training events have been held so far with over 150 persons attending. The Asset Management workshop is scheduled for April 3 & 4. We will need 56 persons to break even. 64 people are pre-paid already. Any excess \$ will go to the Pipe Workshop Account. USEPA is providing all literature for the workshop. Four small systems scholarships have been requested for attendance at the meeting. Parkers Smokehouse will cater the meals. The deadline for pre-registration is March 26, 2012. WEF has sent out a notice by mass mailing. Mahoney State Park staff are planning on 100 attendees. This event should bring in a little extra revenue.

Fall Conference: Eric Lee indicated we need to send out a Call-For-Papers for the Fall Conference.

Fuller Award: No report.

MAC: No report.

Membership: No report. It is estimated that we are currently around 300 members strong.

Nominations: No report.

Public Information: No report. The committee is to meet in April to discuss activities.

Publications: As previously discussed, National AWWA will no longer be offering to print Wise Water Words after this year. We need to work out the logistics (budget, who, when, etc.) for doing it ourselves again. The gross cost of publication is about \$5.00 per issue per recipient, whether or not there is any advertising. Any advertising money brought in off-sets that cost. The "net" cost of publishing is \$5.00 per issue per person minus advertising income. The \$5.00 cost includes \$4.50 each for printing plus mailing costs. We should really focus on offering digital/electronic delivery to those willing to move that direction. If a person wishes to have a printed copy, they can print it once they receive it from us digitally. The cost was roughly \$8,000.00 per year when Mari Matulka was doing this. Black and White would cost less to print, but is still not cheap. Dave Plank mentioned to Rob that we may get some money back from National at years end from the original contract. We should print/publish three issues per year. Digital issues can include more pictures than printed issues. Normally we need around 500 copies per issue which go to members, political representatives and new members. If we cut the quality (cheaper paper, B&W only, etc.) it may cut the cost to about \$3.00 per copy. Brian can do the editing, but will need some help with the other activities involved in getting an issue to print. We have archives of the past 12 years worth of issues for reference material. Advertiser rates need to be considered. Maybe we raise their rates? Go from \$2,000.00 to \$3,000.00 per ad. Is this too much? There was an advertisement rate increase of about 25% when National took over printing the magazine. We are soliciting help from the membership to assist with printing/publication tasks. Maybe some of our retired members could help with these activities? The new Directory will be printed this year. The annual advertising revenue is about \$3,000.00 versus an \$8,000.00 per year printing expense. Maybe we could publish only two printed issues per year and do one digitally? We could also do a smaller printed issue, say four pages only, and do a 16 page digital issue. Whatever we decide, we do not want to reduce member benefits. A non-Directory year obviously has a smaller impact on our operating budget. If anyone has other ideas for making it easier/cheaper, please e-mail Brian. See attached.

Safety: No report.

Scholarship: No report.

Small Systems: No report.

Student Activities: No report.

Water For People: See attached report. Christian New is looking for a speaker for the Fall Conference from WFP. He has a budget request of \$750.00 to attend the WFP event in Denver.

Water Utility Council: Three people went to the DC Fly-in (Jerry Obrist, Jim Shields and Milo Rust). They were there on March 6, 2012 and met with the State representatives. Funding of water and wastewater projects was discussed. Jerry et. al. were well received by the Reps.. They, Jerry, Jim and Milo, will need to submit original receipts for reimbursement from National. One observation that has been made over the years is that it pays to talk to the same people from year to year to effectively get the message to the Reps. WIFIA (a water and wastewater infrastructure financing clearinghouse program) is being developed in Washington and National AWWA wants the Sections to get behind this effort and support it. Is this a good or bad idea????

Young Professionals: Craig Reinsch planned an event for March 9, 2012 at the Upstream Brewing Company in Omaha. The topic for the workshop is storage tank construction, maintenance and repair. McGuire Iron will have people presenting the training. An April event is planned in Hastings.

#### Ad Hoc Committees:

Member Survey: No report.

Nitrate: No report.

Top Ops: The winning team from the Fall Conference is interested in going to ACE. There is \$3,000.00 in the budget to help pay their way, \$1,000.00 per person, up to three people. Larry Andreasen plans to enter the water contest (City of Fremont best tasting water) at ACE. Eric Lee will assist David Lathrop in getting the issues finalized (ACE attendance).

SOP's: No report.

ACE: No report.

Summer Workshop: No report.

Section/Committee Mailings: No report.

New Domain Registration: No report.

Section Retreat: The last retreat was coordinated through Dr. Dvorak and Dr. Li. The LoNM sponsored the soda and snacks. Planning for this year is underway.

Old Business: None.

New Business: Eric Lee and Doug Woodbeck went to the RMSO in Lawrence, Kansas on March 16 & 17, 2012. It was a very interesting meeting with a lot of information discussed and subjects talked about. One observation made was that, even though we have one of the smallest sections, we are doing a lot of the things others are doing. Obviously, there are some things that are beyond our budget to tackle, such as funding educational programs for school aged kids (high school) to entice them into the water/wastewater fields of employment. In all, Eric and Doug both thought it was a good investment of time and money.

Next Meeting: The next board meeting is scheduled for May 4, 2012 at 0900 hours to be held in Omaha, Nebraska at the Pacific Springs Golf Course clubhouse, 168<sup>th</sup> & West Pacific (16810 Harney).

Adjournment: Eric Lee motioned to adjourn, David Lathrop second. Unanimous approval. Meeting adjourned at 1138 hours.



To: Nebraska Section AWWA Executive Board

Subject: **Directors Report March 2012**

All apologies for not being able to attend the Board Meeting this month. Hope this report finds everyone well.

### **Winter Board Meeting**

The 2012 Winter Board meeting was held in San Juan, Puerto Rico, January 21-22. Alberto Ortiz Diaz, and the Puerto Rico Section were very gracious hosts. The meeting began on Saturday with **Executive Director David LeFrance** addressing the Board and Executive Committee outlining the Executive Directors report and Staff Business plan. Lee Roberts provided the Treasurers report that reviewed the 2011 budget and fiscal year as well as highlighted the 2012 budget (attached) that would be voted on for approval at the Sunday Board Meeting. Lee introduced **Dave Rager** as the incoming Treasurer. Dave will begin his four-year term at the 2012 AWWA-ACE in Dallas.

Association Bylaw updates were presented by committee chair **Gene Koontz** of the Pennsylvania section followed by a workshop conducted by the Membership Engagement & Development Committee (MDEC). Break-out sessions brainstormed, discussed and presented strategies to enhance membership in the AWWA. Bringing quality deliverables to members was the key theme in promoting, recruiting and retaining members. Resources through publications, conferences and standards have provided these quality deliverables for years. Expanding webcasts, social networking and other new and innovative means of educating and communicating will be one of the focus points for the MDEC. Advocacy will play a key role in promoting membership with utility members. **Tom Curtis** and the Washington staff does an outstanding job of representing utilities. The MDEC will be compiling data and will be presenting recommendations at ACE.

The Board Meeting on Sunday began with the election of officers. **Jim Chaffee**-Wisconsin was elected incoming chair-elect. Three quality candidates were contending, John Donahue-Illinois, Don Broussard-Louisiana and Jim. Nine candidates ran for four vice-president positions. Winner included; **Reid Campbell**-Atlantic Canada, **Mark Cline**-South Carolina, **Dave Koch**-Michigan and **Rosemary Smud** of American Ductile Iron Pipe. Three director at large candidates contended for one seat. **Sean Osborne**-New England.

The 2012 Budget was reviewed discussed and approved (budget attached). The consent agenda was approved. Confirmation of Dave Rager as the new Association Treasurer was approved. ADHOC committees reported on Life Member and Quality Program changes.

As a result from feedback and break-out discussions, at previous Board Meetings, the website is being re-vamped. Stay tuned for an improved website in the very near future.

### **AWWA-ACE on-line Registration**

The 2012 AWWA Annual Conference and Exposition (ACE) will be held June 10-14, 2012 in Dallas, TX. Online registration is now open. Best rates are available before March 18.

### **Internship and Training Programs Webinar**

The **EPA Workforce/Operator Certification Workgroup** is hosting a free webinar on **Internship and Training Programs for Operators**. Learn how states, utilities and schools are partnering together to train the next generation of operators, what assistance is being provided by the Department of Labor, how apprenticeship

programs are applied and information on training utility managers. The webinar takes place on Wednesday February 15, 2012 from 12:00 – 1:30 PM. Register for the webinar at [www3.gotomeeting.com/register/464745254](http://www3.gotomeeting.com/register/464745254). Any questions you can contact Allison Watanabe at 202-564-0128. E-Mail: [watanabe.allison@epa.gov](mailto:watanabe.allison@epa.gov).

#### **AWWA Publications**

I spoke with Brian Gongol and others regarding the possibility of National Publications sunsetting the section newsletter program. National simply did not get the participation from sections that it was hoping for. Without adequate participation, the program is losing revenue and cannot be sustained. Although we haven't received official notice (unless Brian has received notice), the Board will need to investigate options for the Wise Water Words publication. This will have a significant impact on the budget as the arrangement with National was an income neutral program.

#### **Nominations**

We will need to add the incoming director to the list of nominations for the annual meeting in November. My term expires at AWWA-ACE in 2013. Historically, we elect the incoming director at the annual meeting so the electee can attend the Winter Board meeting (as a guest) and assume duties at the following AWWA-ACE.

Respectfully submitted,

Tony Bilek



NEBRASKA SECTION AWWA BUDGET 2012			
	2012 Actual	Yr End Est	2012 Budget
<b>INCOME</b>			
Section Allotment	10817	12153	12153
Association Allotment	4183	2847	2847
Multi-section Allotment	224.4	650	650
Annual Fall Conference	0	13000	13000
Interest on Accounts	0	900	900
Advertising Income	0	0	0
			No advertizing income 2012 (unless directory has advertizers)
<b>Water for People</b>			
Raffle - Fall Conference	0	2300	2300
Golf Event	0	10000	10000
Trap Event	0	2100	2100
Safety Committee	0	1300	1300
			2 wrkshops
Special Project Funding	0	0	0
WARN	0	0	0
Small Systems	0	250	250
<b>Education Committee</b>	0	0	0
Pipe Workshop (Biannual '10, '12, '14)	2280	5000	5000
			Revenue Neutral; Asset management workshop in 2012
Preconference (Biannual '11, '13, '15)	0	0	0
			Revenue Neutral
SRF	0	0	0
			Status?
YP Poker Tournament	0	1150	1150
			Revenue Neutral
Miscellaneous	0	0	0
<b>TOTAL INCOME</b>	<b>17504.4</b>	<b>51650</b>	<b>51650</b>
<b>EXPENSES</b>			
Safety Committee	0	1525	1525
			2 workshops & handouts; \$100 Safety Awards, application mailing & congrats \$200
Cross Connection Workshop	0	2470	2470
			(Ultimate backflow challenge \$770 plus \$200 for qualifying round, \$1500 or \$1000 for LoNM contract)
<b>Education</b>			
Education Committee	0	750	750
LONM/NSAWWA Seminars	0	5000	5000
Pipe Workshop ('10, '12, '14)	587.74	5000	5000
			Revenue neutral; Asset m'gt workshop in 2012
Preconference ('11, '13, '15)	0	0	0
			Revenue neutral
Public Info Comm.	0	750	750
			\$445.86 was spent in 2011
Small Systems Committee	0	1000	1000
Director's Spouse (Meeting Expense)	508.6	475	475
			As per Tony Bilek 12/1/11; \$274.3 in 2011
<b>Publications</b>			
Wise Water Words	0	0	0
			No expenses 2011
Membership Directory ('12, '14, '16)	0	8000	8000
Advertising	0	0	0
Student Activity	0	300	300
			\$72 was spent in 2011 on membership cost defray; (\$100 van for annual conf, \$100 mtgs at UNL, \$100 membership cost defray)
Membership	0	750	750
			\$277.54 was spent in 2011 on mailings; (\$455 was spent in 2011 for gold NSAWWA lapel pins)
Awards (non-safety or water contest)	0	1000	1000
			370 WISA & Meritorious Operator award forms mail out, 33 Fuller Award Plaque, 27 Fuller Award Pin, 70 Best in Show MAC, 108 AWWA Section Chair Plaque & Pin, 124 Six plaques, more awards expected in 2012; Mari Matulka had awards left over from 2010
Water Research Foundation (WRF)	0	1000	1000
			Send check at treasurer's convenience to: Ms Kay Priebe, Water Research Foundation, 6666 W Quincy Ave, Denver, CO 80235
<b>Regional Officer's Meeting/Officer Training</b>			
Summer Leadership Workshop	0	1500	1500
Membership Summit	0	750	750
WFP Workshop	0	750	750
Regional Officer Meetings	0	1500	1500
Nebraska Hosting RSMO in 2016	0	0	0
Annual Meeting at Fall Conference	0	850	850
Annual Fall Conference Shared Expenses ('11, '12, '13, '14, '15, '16)	0	0	0
			Cost center when NSAWWA is lead organization at annual conf
<b>Water for People - Event Expenses</b>			
Raffle - Fall Conference	0	800	800
			Revenue neutral
Golf Event	200	5500	5500
			Revenue neutral
Trap Event	0	300	300
			Revenue neutral
<b>Water for People - Donation WFP</b>			
Raffle - Fall Conference	0	1500	1500
			Revenue neutral
Golf Event	0	4000	4000
			Revenue neutral
Trap Event	0	1800	1800
			Revenue neutral
MAC Activities	0	200	200
			\$200 for Annual conference MAC Lottery
<b>Scholarships</b>			
Abel Wolman	0	1000	1000
			Director gives check during Winter Mtg or ACE or just mail in; AWWA Executive Director, AWWA, 6666 W Quincy Ave, Denver, CO 80235
Stockholm Water Prize	0	500	500
			2 to 3 people; \$3000/# of people up to expenses; \$255 Top Ops Cash prizes an annual conference
Top Ops	0	3255	3255
Poster Board Competition	0	1000	1000
			1 person (registration is free)
Conference	0?	1000	1000

Leisen	0	3000	3000	
SRF	0	0	0	
<b>Young Professionals</b>				
YP Activities Expenses	0	500	500	300 to 500 for group activities
YP Charity Event Expenses	0	700	700	YP Poker tournament; revenue neutral
YP Charity Donations	0	450	450	Engineers without borders donation; revenue neutral
Water Utility Council	780	750	750	Registration at ACE & travel expenses
Nitrate Ad Hoc Committee	0	250	250	
WARN	0	750	750	WARN newsletter as per Rick Melcher 11/30 Request
Washington Fly-In	0	2000	2000	
<b>Business</b>				
Conference Calls	0	250	250	\$177 was spent in 2011
Web Site Hosting ('12, '14, '16)	0	250	250	For two year renewal
Web Site Registration	0	0	0	Renews in 7/30/16
PO Box	0	55	55	\$44 in 2011
Bonds for treasurers (2)	112	125	125	\$100 was spent in 2011
Retreat (Annual)	0	250	250	In 2011, \$118.34 was spent for lunches & donuts & pop for 11 people
Tax Prep (Annual)	0	575	575	\$545 was spent in 2011
Secretary of State ('11, '13, '15, etc)	0	0	0	\$23 was spent in 2011
Audit ('10, '13, '16, etc)	0	0	0	In 2010, \$2500 was spent
Miscellaneous (pens, postage, envelopes)	3	250	250	Budget an additional \$250 on more NSAWWA envelopes in 2013;
<b>TOTAL EXPENSE</b>	<b>\$ 2,191.34</b>	<b>\$ 63,380.00</b>	<b>\$ 64,380.00</b>	
<b>NET INCOME</b>	<b>\$ 15,313.06</b>	<b>\$ (11,730.00)</b>	<b>\$ (12,730.00)</b>	
				All accounts accurate as of 3/13/12
Preconference Savings Acct	3555.76			XXXXXX9140
Pipe Workshop Savings Acct	1587.45			XXXXXX6735
Savings Acct Balance	4384.72			XXXXXX8714
Checking Acct Balance	44587.91			XXXXXX9562
CD Reserves			Interest Rate	
082612 CD	11912.84		1.40%	TIME ACCOUNT XXXXXX1283
032613 CD	11932.37		1.90%	TIME ACCOUNT XXXXXX1300
080814 CD	8142.38		1.64%	TIME ACCOUNT XXXXXX5435
040815 CD	8142.38		1.04%	TIME ACCOUNT XXXXXX5443
<b>Total</b>	<b>40129.97</b>			
Reserve Goal \$40,000				
			Interest Rate	
032912 Leisen Scholarship CD	8333.00		1.39%	TIME ACCOUNT XXXXXX5690
112912 Leisen Scholarship CD	8334.00		1.88%	TIME ACCOUNT XXXXXX5674
092916 Leisen Scholarship CD	8333.00		0.90%	TIME ACCOUNT XXXXXX5682
<b>Total</b>	<b>25000.00</b>			
Book Allotment Budget / Income	600.00			
Book Allotment Expenses				
	<b>\$ 119,245.81</b>			



## **PUBLICATIONS COMMITTEE REPORT**

March 15, 2012

Brian Gongol, chair - brian@gongol.net

### **WISE WATER WORDS - CHANGES TO PUBLICATION**

We have been advised that AWWA is shutting down its project to publish section newsletters. We are covered through the end of 2012, but starting in 2013, we will be on our own again. There are several options at our disposal:

- ❶ We could continue to publish a print version of the newsletter and distribute an electronic copy as well. The most reasonable estimate is that this will cost about \$4.50 to \$5 per recipient per issue, including printing and postage.
- ❷ We could shift to an online-only edition of the newsletter, but allow individuals to order printed copies at cost.
- ❸ We could shift to a strictly online-only product. This would eliminate production costs altogether, but it would also limit our outreach to the lawmakers and regulators who receive free copies.

This is going to require a major budget change for next year, since the 2011 and 2012 publications were budget-neutral. I will be happy to discuss our options with the board in depth while we still have time to do so.

### **WISE WATER WORDS - EDITORIAL CALENDAR**

The planned editorial calendar for the year looks like this:

- Spring 2012 Wise Water Words: Currently being edited. Publication April 2012.
- Summer 2012 Wise Water Words: Articles due by June 1. Publication July 2012.
- Fall 2012 Wise Water Words: Articles due by October 1. Publication November 2012.
- Membership directory: Publication October/November 2012.

We are behind my intended schedule at this stage due to some late submissions, but I am redoubling efforts to get the spring edition out the door right away.

### **WEBSITE**

The officers page has been updated with the new board members.

Eric Lee asked for a report on our online outreach efforts to share at the RMSO. A copy of that report is found at the conclusion of this report to you.

Other recent updates to the website include job postings from the City of Blair; the draft minutes of the January board meeting, updates on the state's public hearings about changes to water-related rules, and updates on both the YP storage-tank seminar and the education committee's asset management conference.

Also, as you should know by now, every committee chair and officer now has a designated e-mail address through our website (for example, anything sent to [publications@awwaneb.org](mailto:publications@awwaneb.org) forwards directly to me). Additionally, there are two mass-mail lists ([board@awwaneb.org](mailto:board@awwaneb.org) and [committees@awwaneb.org](mailto:committees@awwaneb.org)) that forward to the board and committee chairs, respectively. It is hoped that this will make it easier to reach the people on both lists, rather than having to remember to include every individual.

## **MULTIMEDIA**

Our YouTube channel has been viewed 415 times since its inception on September 7th.

■ If you have ideas for videos or need assistance with anything that might help with our educational or public-informational outreach, please let me know.

## **E-MAIL DISTRIBUTION LIST**

The e-mail distribution list currently has 229 members. We sent five updates in February, and have sent two so far in March.

■ If you have anything you want to issue via the e-mail distribution list, please send it directly to [awwaneb@gongol.net](mailto:awwaneb@gongol.net). That places it in the "waiting room", where I can approve it to go out to the entire list.

## **RMSO REPORT ON ONLINE COMMUNITIES**

- The Section is undertaking a long-term upgrade of its website to make navigation consistent across all of the pages.

- The website is also migrating the website to a new design utilizing CSS and SSI technologies. CSS stands for "cascading style sheets", which simply means that the design of every page on the entire site can be modified with a single file. This is intended to make it easier to keep the site looking fresh and contemporary as styles change and new looks come into fashion. SSI stands for "server-side includes", which allows us to add files that modify smaller portions of every page across the entire site with small modifications to a single central file. This allows us to show a banner across the top of every page on the entire site, highlighting announcements like upcoming training activities and meetings.

- The Section's Facebook page (<https://www.facebook.com/awwaneb>) is open to the public and has 119 fans. We use it to cross-post updates from our website and announcements about news and events. We have recently converted to the new "Timeline" upgrade and will be back-filling items about our history as the archives committee's work continues.

- The section's YouTube page (<https://www.youtube.com/awwaneb>) features a couple of videos. It has been mainly used experimentally thus far, but we anticipate further opportunities to expand its use in the future, especially for public outreach and long-distance learning opportunities.

- We have a small but growing group for the Section on LinkedIn, the professional-networking

site. Members have been slower to join this group than to "like" our Facebook page, but we have also reserved membership in the group to those who are actual members of the Section. We have viewed Facebook as more of a public-outreach tool and LinkedIn as more of a professional-development tool. There have been several outsiders who have asked to join the group, and so far we have kept their requests on hold, since we want to create some exclusive opportunities for our members to gain some value from their membership.

- We have tried to make consistent use of the same username (awwaneb) across all platforms, from our website's domain name to our Facebook and YouTube accounts. This has been an intentional effort to make our online work easier to locate.

- We have also added a page to our Section website (<http://awwaneb.org/socialmedia>) with links to our social-media accounts, so that members can "shop" at a glance for those tools that are most useful for them.

- We also produce a syndication feed from our Section website so that people can get updates from the site automatically without having to visit it directly. This RSS feed can be viewed through services like Google as well as inside any current web browser.

- Our most popular online outreach tool remains our e-mail distribution list, which has 229 members and is used about half a dozen times per month to issue announcements and news updates.

- New website information is being geared toward using the online approach to membership recruitment

## **Nebraska AWWA Section Water For People Committee**

### **Section Board Meeting Committee Report – March 2012**

Here is a list of highlights/plans/requests for the Water for People Committee – Nebraska Section (submitted by Chris New):

- WFP Committee Retreat:
  - Budget request of \$750 for the Committee Chair (Chris New) to attend.
  - July 12, 13 in Denver (AWWA/WFP offices)
  
- Golf Event
  - Plans are in place for the May 4<sup>th</sup> event, to be held at Pacific Springs Golf Course in Omaha. 12:30 shotgun start. Board meeting to be held in the morning at the clubhouse.
  - Contract and deposit have been sent.
  - Flyer and mailers are complete. We are awaiting distribution list in order to distribute flyers to Section members.
  - Will begin contacting sponsors and participants for event in late March/early April.
  
- Other Items:
  - Trap Shoot is slated for the Fall at Oak Creek Sporting Club in Brainard, Nebraska.
  - Water for People was awarded top 2011 non-profit by Guidestar's Philanthropedia! Philanthropedia is an organization that, "rates verified, financially responsible charities according to how much great work they're doing."
  - Water For People has initiated quarterly conference calls to increase communication between the Sections. I attended one in February: It was a good way to connect with other committee chairs.