

FOR IMMEDIATE RELEASE

May 5, 2014

CONTACT:

Mary Poe, Public Information Committee Chair, Nebraska Section AWWA, (402) 471-1003

**Water community urges “getting to know your H₂O”
during this year’s Drinking Water Week**

(Lincoln, NE) - The [American Water Works Association](#) and the water community officially kicked off [Drinking Water Week 2014](#) across North America today by asking the question “What do you know about H₂O?”

Throughout the week, the Nebraska Section of the American Water Works Association (AWWA) and partners across the water community will celebrate the value of water by learning about the critical role it plays in our daily lives and in the quality of life we enjoy. Aligning with this year’s theme, special attention will be given to the ways in which all water consumers can get to know their H₂O.

“Drinking Water Week is a great opportunity to take time to realize how integral safe drinking water is to our everyday lives,” said AWWA Executive Director David LaFrance. “Now is the time to understand the roles we play in caring for our precious water supplies and systems to guarantee we have safe drinking water for generations to come.”

To commemorate the occasion, water utilities, environmental advocates and other interested ones will celebrate drinking water through school events, public presentations and community festivals. They will also provide their communities with vital information on how water consumers can get to know their H₂O.

About Drinking Water Week

For more than 35 years, AWWA and its members have celebrated Drinking Water Week – a unique opportunity for both water professionals and the communities they serve to join together to recognize the vital role water plays in our daily lives. Additional information about Drinking Water Week, including free materials for download and celebration ideas, is available on the [Drinking Water Week web page](#).

###

Established in 1881, the American Water Works Association is the largest nonprofit, scientific and educational association dedicated to managing and treating water, the world’s most important resource. With approximately 50,000 members, AWWA provides solutions to improve public health, protect the environment, strengthen the economy and enhance our quality of life.