

Chair
Brittany Travers • 402-880-0321

Chair-Elect
Mary Poe • 402-471-1003

Vice-Chair
Craig Reinsch • 402-458-5671

Secretary
Marc Rosso • 531-207-3244

Treasurer
John Keith • 402-441-1622

Director
Teresa Konda • 402-926-7063

Past Chair
Milo Rust • 308-432-0506

Trustees
Brian Gongol • 515-223-4144
Ryan Hurst • 308-830-3824
Mike Koenig • 402-504-7487
Adam Darbro • 402-694-6992

Archives & History
Rob Pierce • 402-432-9172

Audit
Brittany Travers • 402-880-0321
John Keith • 402-441-1622

Awards
Doug Woodbeck • 308-763-8926

Budget
John Keith • 402-441-1622

Cross Connection
Rich Koenig • 402-649-6243

Education
John Keith • 402-441-1622

Fall Conference
Mary Poe • 402-471-1003

Fuller Award
Jim Wells • 402-556-4504

Manufacturers/Associates Council
Open

Membership Engagement & Dev.
Larry Schmidt • 308-380-7144

Nominations
Milo Rust • 308-432-0506

Public Information
Mary Poe • 402-471-1003

Publications
Brian Gongol • 515-223-4144

Research and Student Activities
Dr. Bruce Dvorak • 402-326-8391

Safety
Rob Pierce • 402-432-9172

Scholarship
Angel Lowery • 402-970-2338

Small Systems
Adam Darbro • 402-694-6992

Top Ops
Chad Roberts • 402-844-2210

Total Water Solutions
Dale Jacobson • 402-203-4921

Water for People
Joe Roberts • 402-321-8726

Water Utility Council
Chad Roberts • 402-844-2210

Young Professionals
Hayden Delay • 402-926-7075

Community Engineering Corps
Dr. Bruce Dvorak • 402-326-8391



American Water Works Association
Nebraska Section

PO Box 94791
Lincoln, NE 68509-4791
awwaneb.org

NSAWWA Board of Directors Meeting Minutes

Meeting Date, Time and Location:

May 21, 2020, Zoom Videoconference

Roll Call Via Chat

Approval of March 2020 Board of Directors Meeting Minutes (Motion)

Chair's Report

Director's Report

Treasurer's Report (Motion)

Committee Reports (enclosed)

Unfinished Business

1. Annual SOP Review/Approval.
2. Small Systems Committee - needs committee members.
3. Top Ops Ideas.
4. MAC Committee discussion. Lee Dunn is the new Chair.
5. Publications committee – ask board to submit content to Brian.

New Business

1. Miscellaneous / Announcements.
2. TopOps ariline refund. John.
3. AWWA Insurance. Marc.

Next/Future Meeting Dates, Times and Locations:

2020 Meetings to be determined by Chair (Travers)

July is usually a conference call

3rd Friday in September

Fall Conference is the 1st week in November

Adjourn (Motion)

Discussion



To: NSAWWA Board
From: John Keith, Chair
Education Committee
Date: May 21, 2020

Education Committee Report

Committee Members

John Keith, Chair

Brian Gongol

Mike Wentink

Rob Pierce

Steve Kelley

Happenings

1. Training were postponed with the recent coronavirus activities.
2. An AWWA/EPA Small System Grant training event planned for May 13, 2020 at Camp Carol Joy Holling in Ashland, NE was POSTPONED. National looking at ways to do virtual training.

PUBLICATIONS COMMITTEE REPORT

May 20, 2020

Brian Gongol, chair - brian@gongol.net

COMMITTEE MEMBERSHIP

Current members: Brian Gongol, Laura Hardesty, Darren Jack, Teresa Konda, Mary Poe, Marc Rosso, Mike Wentink (no change since last report)

WEBSITE

Updates have been made to the website as requested by the board and committees.

Month	Updates
March 2019	5
April 2019	12
May 2019	12
June 2019	4
July 2019	1
August 2019	7
September 2019	7
October 2019	5
November 2019	3
December 2019	6
January 2020	11
February 2020	4
March 2020	15
April 2020	8
May 2020 (through 5/20)	5

E-MAIL DISTRIBUTION LIST

WWW Weekly emails are going out regularly.

Recent editions	Open rate ¹	Click rate ²
May 3	25.6%	6.19%
May 8	24.1%	5.3%
May 15	27.0%	4.2%
May 23	24.3%	2.8%
May 30	25.7%	6.8%
June 7	23.9%	1.4%

1 Of the emails sent, how many were opened by subscribers

2 Of the emails sent, how many registered at least one click

June 13	18.8%	1.4%
June 26	25.6%	5.4%
August 21	23.6%	4.3%
August 29	22.3%	4.3%
September 5	26.4%	8.0%
September 19	26.4%	3.7%
September 27	23.2%	3.5%
October 10	22.9%	4.6%
October 18	24.0%	3.2%
October 24	23.2%	1.5%
November 2	24.0%	4.7%
December 4	25.4%	9.1%
December 23	24.5%	7.1%
January 2	25.9%	4.4%
January 9	27.7%	4.4%
January 17	25.1%	2.9%
January 30	24.2%	5.4%
February 7	26.9%	3.3%
February 22	26.7%	5.9%
February 28	22.6%	1.8%
March 13	31.0%	6.9%
March 19	27.4%	6.0%
March 27	24.2%	3.2%
April 9	24.2%	2.4%
April 17	26.8%	2.7%
April 24	21.0%	1.2%
April 30	23.4%	1.8%
May 13	22.8%	4.5%
May 18	27.2%	10.4%

WISE WATER WORDS

Please don't hesitate to send content at any time, since we always publish to the website first.

Edition	Articles due	Target publication
Spring edition		April 1
Summer edition	June 15th	July 1
Fall edition	September 15th	October 1
Winter edition (digital only)	December 15th	January 1

SOCIAL MEDIA

Please follow the Facebook page and Twitter account, and don't hesitate to "like" and share content as much as you feel comfortable.

MULTIMEDIA

Nothing new to report.

SCORECARD

Medium	Members/Fans	March report	Change
Facebook	307	298	+9
E-mail distro list	338	340	-2
LinkedIn	14	14	no change
Twitter	113	101	+12
YouTube (subscribers)	74	68	+6
YouTube (views)	114,781	110,206	+4,575